



April Lunch Meeting



MAKING IT WORK FOR YOU

ways to network and develop professionally in the social media world

facebook

LinkedIn

twitter

You Tube

Join IREM Chapter 8 on April 14th for an informative and fun talk about social media. Our guest speaker, MARCI BRAND, is President of Creative Marketing Concepts, a marketing firm which has specialized in the challenges facing property management since 1990. Marci has researched social media and its implications for today's professional and will share her thoughts with us regarding:

- How to separate "social" from "business" networking
- The four myths of social media
- The DO'S and DON'T'S of sharing
- Why you need to participate
- How to avoid wasting time

date:
wednesday april 14 2010

time:

registration	11:30 a.m.
lunch	12:00 noon
program	12:30 p.m.

where:
againn
1099 new york ave nw
washington dc 20001
www.againndc.com

cost:
\$45.00 per person

register four ways by 4.12.10

registration form must register by 4.12.10 .. reservations cannot be cancelled after 4.12.10 .. candidates must attend meetings

name: _____
__CPM® __Candidate __ARM® __ACoM __Associate Member __Friend of IREM __Guest

guest(s): _____

company: _____ **tel#:** _____ **email** _____

amount:\$ _____ **prepaid meetings** _____ **OR check enclosed for: \$** _____

OR m/c or visa # _____ - _____ - _____ **exp** _____ / _____

signature: _____

by mail:
irem 8
p.o. box 86252
gaithersburg, md 20886
(with check)



by fax:
301/353-0243
(with credit card)



by e-mail:
irem8dc@verizon.net
(with credit card)



online:
www.irem8.org
(with credit card)



questions? call jean collins at 301.353.0455