

# Image and Personal Branding

It only takes 30 seconds to make a first impression! What will your message convey? Your image/personal brand “speaks” volumes about who you are, what you do, and your ability to achieve success. The bottom line—your image/personal brand can work for or against you! **Annette Harris**, President of Harris ImageWorks, will be our guest speaker at IREM 8’s February luncheon meeting. Find out how you can make your image work for you!

A representative from **Dress For Success** will also be at this meeting—look at our [website](#) and see what you can bring to donate to this great organization!

**Date:** Tuesday, February 16, 2010  
**Time:** 11:30 a.m. Registration/Networking  
12:00 noon Lunch/Program  
**Location:** Clyde’s of Gallery Place  
707 7th Street, N.W.  
Washington, DC 20001  
**Cost:** \$45.00

## Four Ways to Register

**By Mail**  
IREM 8, P.O. Box 86252  
Gaithersburg, MD 20886

**By Fax**  
301.353.0243  
(with credit card)

**By E-Mail**  
irem8dc@verizon.net  
(with credit card)

**Online**  
www.irem8.org  
(with credit card)

**Questions?**  
Contact Jean Collins  
at 301.353.0455

**Reservations** are required by February 12th. Unfortunately, reservations made but not cancelled by February 12th will be billed. Candidates, note meeting attendance requirements.

## Registration Form (must register by 2/12/10)

Name _____	
Designation: ___CPM® ___Candidate ___ARM® ___ACoM® ___Associate Member ___Friend of IREM ___Guest	
Company _____	
Guest's Name _____	
Phone _____	Email Address _____
Credit Card # _____	Exp. date _____
Signature _____	

# of people attending    Total    \$ \_\_\_\_\_

**Method of Payment**

Prepaid with Dues  
 Check made payable to IREM 8  
 Visa  
 MasterCard  
 Discover